

ERINN DORNAUS

Senior Product Designer

erinnedornaus.com
erinn.dornaus@gmail.com
LinkedIn
608.239.9029

WORK EXPERIENCE

Chartwell Studio *Chicago*

Senior UX Designer, 06.24 - Present

Redesigning the current consumer-facing product websites by analyzing sales data, auditing the sites and understanding the business needs.

Sprout Social *Seattle and Chicago*

Senior Product Designer, 09.17-05.24

Conducted discovery, research, customer interviews, and user designs on the Growth, Publishing, and Mobile teams for a social media marketing tool. Partnered with Sales, Product Managers, and Engineering during feature development through launch. Collaborated with Product Marketing to create a cohesive look and feel across the app.

Leo Burnett *Chicago*

Senior UX Designer, 02.15 - 09.17

Conceptualized and produced artifacts, including interaction models, task flows, personas, wireframes, site maps, and user/functional requirements. Led the planning and successful execution of multiple digital projects ranging from games, kiosks, promotional, and product launch microsites to robust "brand.com" websites.

JLL *San Francisco*

Freelance Designer, 08.14 - 02.15

Design Manager, 06.13 - 08.14

Envisioned and developed creative materials for new business pitches and property marketing assignments, including environmental graphics, marketing programs, presentation materials, research-based infographics, videos, and microsites.

VSA Partners *Chicago*

Senior Designer, 08.10 - 04.13

Produced high-quality designs for the IBM virtual events platform while leveraging a deep understanding of design principles and techniques. Created a unified aesthetic and brand vision by communicating effectively with clients, platform hosts, and design partners.

Perkins&Will, Branded Environments *Chicago*

Designer III, 10.06 - 08.10

I executed all phases of graphic design for environmental and print projects: conceptual design, design development, documentation, coordination of fabrication, and directing outside vendors and consultants.

EDUCATION

General Assembly *San Francisco*

User Experience Design Immersive

School of Visual Arts *New York City*

BFA Design

AREAS OF EXPERTISE

Customer needs assessment
Customer interviews
Documentation
Educational experiences
Impactful design solutions
Process improvement initiatives
Research and discovery
Team collaboration
User testing

TOOLS

Adobe Creative Suite
Atlassian Product Suite
Figma
Google Product Suite
Miro
Product Board
Sketch
UserTesting

BRAND EXPERIENCE

Allstate
Centrum
Facebook
Fifth Third Bank
IBM
JLL
Kraft
McDonald's
MillerCoors
Perkins&Will
Sprout Social